

Subject: Mopar Vehicle Valuation

Revised: 3/22/2001

The following is a reference guide that can be used in the estimation of a vehicles value compared to other similar vehicles in the market. However, there are variables to consider. If a vehicle was produced in very small quantities (under 200- 300 units) (i.e., 1970-71 Hemi Cuda Convertible) and is highly desirable it may not be as strongly affected by a non numbers matching powertrain component as a more common or less popular model (i.e., station wagon, van etc...) might be.

Note: The following list of items could be impacted by missing portions of any listed items, partial broadcast sheet, rusted partially legible fender tag, unreadable numbers stampings on drive train parts or body etc... The clarity and correctness of the following is an important in estimating value.

- Original legible Broadcast sheet: Add 10%
- Original Vehicle Traveler: Add 1- 2%
- Original consumer Information sheet: Add 2-3%
- Original factory in process inspection documents: Add 1-2%
- Original Hardware and Final Line build sheet: Add 10%
- Original IBM card: Add 1- 2%
- Original Monroney (Window) sticker: Add 4%
- Original Certicard: Add 2 - 3%
- Original Federal door VIN decal: Add 1%
- Original advanced dealer shipping notice: Add 1%
- Original Chrysler issues invoice to the dealer : Add 1%
- Original new car preparation sheet: Add ½ -1%
- Original owners manual: Add 1/4 %

- Non original trim tag: Deduct 4-5%
- Non matching engine: Deduct 10%
- Non matching transmission: Deduct 3 - 4%
- No trim tag or build sheet: Deduct 15-25%
- Missing body numbers: Deduct 25%+

Other consideration in establishing the value

- All original body panels, frame rails, floor pans etc...
- Original paint, Survivor cars, Factory promotional cars etc...
- Date and part numbers on components (the more the better).
- Correct original accessory and other components (the more the better).